



SUBJECT DATASHEET

Professional writing – English – GTK - C1

BMEGT60Z89A

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

Professional writing – English – GTK - C1

ID (subject code)

BMEGT60Z89A

Type of subject

contact hours

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	0
Practice	2
Laboratory	0

Type of assessment

mid-term mark

Number of credits

3

Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
Kaplonyi Barbara Mercedes	language teacher	kaplonyi.barbara@gtk.bme.hu

Educational organisational unit for the subject

Centre of Modern Languages

Subject website

www.inyk.bme.hu

Language of the subject

angol – EN

Curricular role of the subject, recommended number of terms

Programme: **BSc in Engineering Management**

Subject Role: **Compulsory elective**

Recommended semester: **5**

Programme: **BA in International Business**

Subject Role: **Compulsory elective**

Recommended semester: **3**

Programme: **International Management Bachelor's Programme from 2022/23/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **3**

Direct prerequisites

Strong None

Weak - C1 szintnek nagyjából megfelelő nyelvtudás / language competence close to C1 level

Parallel None

Exclusion None

Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580768/11/2022. Valid from: 26.10.2022.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The course is aimed to improve the students' writing skills. It equips them with the key characteristics of academic prose (theses, written materials to be submitted, scientific articles), while also helping them to become familiar with the typical genres and language use of economy and business (e.g. memos, reports).

Academic results

Knowledge

1. Students are familiar with the basics of written rhetoric in English.
2. They are aware of the specific linguistic features of theses, scientific articles, reports, official emails and summaries.
3. They understand the structure and organisation of the above types of texts.
4. They are able to distinguish between the features of formal (academic) written and colloquial language in terms of vocabulary and grammar.

Skills

1. They can produce academic prose.
2. They are able to summarise longer technical articles.
3. They can avoid the pitfalls of plagiarism.
4. They can add in-text citations and bibliographies in the required formats.
5. They can use the various reference managers and online collections (e.g. Zotero, MyBib, Academic Phrasebank).
6. They are able to analyse charts, graphs and tables.

Attitude

1. They strive to create high-quality, linguistically precise texts.
2. They accept the written rhetorical conventions of the English-speaking world.
3. They are open to use the latest online tools

Independence and responsibility

1. They accept the written rhetorical conventions of the English-speaking world.

Teaching methodology

The course focuses on improving writing skills, but also includes discussions in pairs or groups, as well as collaborative tasks in writing.

Materials supporting learning

- A témák feldolgozásához előkészített videós és írott anyagok. - Video and written materials to be used for the various topics.

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

Teljesítési követelmény: órákon való aktív részvétel (megengedett hiányzás 30%), valamint a félév során kiadott feladatok és/vagy dolgozatok teljesítése.

Performance assessment methods

A tantárgyban az idegennyelv-tanulás általános sajátosságaihoz igazodva a számonkérés folyamatszerűen történik, amelyben választható elemek is vannak. A feladatokat között lehetnek esszék, összefoglalók, tudományos cikkek absztraktjai, bevezetési és az üzleti élet szövegei; ezek képezik az értékelés alapját

Percentage of performance assessments, conducted during the study period, within the rating

- feladatok és/vagy dolgozatok: 100

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

Issuing grades

Excellent	100
Very good	90-95
Good	80-89
Satisfactory	70-79
Pass	50-69
Fail	0-49

Retake and late completion

TVSZ szerint

Coursework required for the completion of the subject

részvétel a kontakt tanórákon	28
félévközi készülés a gyakorlatokra	28
felkészülés a teljesítményértékelésekre	6
házi feladat elkészítése	28
összesen	90

Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 10.10.2022.

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

• A tudományos prózáírás jellegzetességei. • Bevezetések, esszék és összefoglalók készítése. • Tudományos dolgozatok írása. • Tudományos próza felépítése. • Hivatkozások, bibliográfia. • Plágium. • Az üzleti élet szövegeinek jellegzetességei. • Üzleti e-mailek. • Emlékeztetők • Üzleti jelentések.

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Additional lecturers

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Approval and validity of subject requirements