SUBJECT DATASHEET

Economic Geography and Geopolitics

BMEGT42A100

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name
Economic Geography and Geopolitics

ID (subject code)	BMEGT42A100

Type of subject
Contact lessons

Course types and lessons

Type	*Lessons*
Lecture	4
Practice	0
Laboratory	0

Type of assessment
mid-term grade

Number of credits
5

Subject Coordinator

Name	*Position*	*Contact details*
Dr. Buzási Attila	associate professor	buzasi.attila@gtk.bme.hu

Educational organisational unit for the subject
Department of Environmental Economics and Sustainability

Subject website
edu.gtk.bme.hu

Language of the subject
magyar (HU)

Curricular role of the subject, recommended number of terms
Programme: **BA in International Business**
Subject Role: **Compulsory**
Recommended semester: **2**

Programme: **International Management Bachelor's Programme from 2022/23/Term 1**
Subject Role: **Compulsory**
Recommended semester: **2**

Direct prerequisites

Strong	None
Weak	None
Parallel	None
Exclusion	None

Validity of the Subject Description
Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580251/13/2023 registration number. Valid from: 29.03.2023.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the course is for the students to have comprehensive knowledge of the prominent geographical features and problems of the economy, and to know their treatment options, both in Hungary and in the global world. In addition, they should know the territorial organization of the world economy, the real and virtual connections from the point of view of the world economy, the importance of strategic geographical locations in the world economy of the 21st century. The aim of the subject is to present and synthesize the traditional (so-called orthodox) and new-approach (so-called critical) geopolitical trends, both theoretically and in practice, based on the analysis of today's prominent international political events. The purpose of the course is also to present the development of geopolitical thinking, its essence, territorial perspective and, above all, the main works of the main representatives of the orthodox geopolitical scientific field.

Academic results

Knowledge

1. The student knows the basics of the functioning of the world economy and world politics, and the main territorial characteristics.
2. In particular, the significance of the great powers' geopolitical/geoeconomic strategies and their impact on global, mega-regional regional levels and nation-state processes.
3. Furthermore, the student understands the basic concepts of geopolitics and is able to interpret their impact on the world's economic and political system.

Skills

1. The student is able to present some regional geographical features based on what he has learned.
2. They are able to understand the main regional economic and social problems and to look for connections (causes, main processes, consequences, solution options).
3. They are able to interpret the geopolitical strategies of great powers and to analyze the most important elements of "hard power", "soft power" and the exercise of power through economic means.
4. They can assess how all this affects low- and middle-income countries.

Attitude

1. The student can professionally interpret the local effects of world economic and world political processes, the significance of a given world economic and world political situation.
2. Later, during the years of active employment and as a responsible intellectual, they will be able to realistically interpret current world economic and world political news.
3. They will be able to independently increase their knowledge of economic geography and geopolitics in the future.

Independence and responsibility

1. The student can always responsibly assess the effects of current world economic and world political events at the workplace in his field of expertise.
2. Through this, they can place their workplace in the international space, and as a decision-maker, they can responsibly position the operation of their workplace at different regional levels.
3. They will be able to independently apply regional geographical knowledge, to recognize the scale and connections of problems, to compile solutions and proposals when highlighting geographical topics and challenges.

Teaching methodology

Lectures, problem solving, written and oral communication, use of IT tools and techniques, optional tasks and plans prepared independently and in group work.

Materials supporting learning

- Az előadások prezentációinak anyaga, amely a megfelelő időpontban a hallgatók által hozzáférhetővé válik.
- Bernek Á. (2015) Régiók, térségek a globális világban. In: Blahó A. - Czakó E. – Poór J. (szerk.) Nemzetközi menedzsment. Akadémiai Kiadó, Budapest. pp. 59-78.
- Bernek Á. (2014): 21. századi geopolitikai stratégiák – Az ortodox geopolitika újjászületése és az egyre fokozódó biztonsági kockázatok. Nemzetbiztonsági szemle, II. évf. 3. szám, (HU ISSN 2064-3756) pp. 18-46.
- Bernek Ágnes (2018): Közép- és Kelet-Európa a 21. század geopolitikai/geoökonómiai stratégiáiban. A 20. század Nyugat és Kelet közötti ütközőzónájától a 21. század eurázsiai hídtérségéig. Akadémiai Kiadó, Budapest. ISBN:978-963-454-198-1
- Bernek Á. (2015): The „Grand Chessboard" of the 21st Century Geopolitical Strategies of the Multi-polar World. Nemzetbiztonsági Szemle/National Security Review MMXV. III. évf. Különszám/2015 – Special Issue/2015 (HU ISSN 2064-3756) pp. 5-28.
- Agnes Bernek (2021) Geopolitics of Central and Eastern Europe in the 21st Century. From the Buffer Zone tot he Gateway Zone. Peter Lang GmbH, Berlin. 239.p. ISBN: 978-3-631-81915-9. ISSN: 2199-028X.
- Dövényi Z. (szerk.) (2012). A Kárpát-medence földrajza. Akadémiai Kiadó, Budapest, 1351 p.
- Golobics P. (2002). A világgazdaság kialakulásának folyamata és jelenlegi térszerkezete. In: Tóth J. (szerk.): Általános társadalomföldrajz I. Dialog-Campus Kiadó. Budapest-Pécs.
- Próbáld F.- Gábris Gy.- Szabó P. (szerk.) (2012): Európa regionális földrajza 1-2.. ELTE Eötvös Kiadó. Budapest. ISBN: 9789634633198
- Próbáld F.- Horváth G.- Szabó P. (szerk.) (2008): Ázsia regionális földrajza. ELTE Eötvös Kiadó. Budapest ISBN: 9789632840215
- Próbáld F. (szerk.) (2005): Amerika regionális földrajza. Trefort Kiadó ISBN: 9789634462972
- Próbáld F. (szerk.) (2002): Afrika és a Közel-Kelet földrajza. ELTE Eötvös Kiadó. Budapest ISBN: 9789634635888

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

Evaluation of the learning outcomes stated in point 2.2.: summative evaluation of the competences acquired during the semester (mid-term exams);

Performance assessment methods

Summative evaluation of learning outcomes (summative assessment): a complex, written evaluation method of the subject and knowledge and ability-type competence elements in the form of a mid-term exam. The test focuses on the assessment of the acquired knowledge and its application, thus focusing on problem recognition and solution. The course material on which the evaluation is based it is determined by the lecturers of the subject for both mid-term exams, the available working time is 90 minutes. Both mid-term exams must earn at least 50% in order to pass the subject.

Percentage of performance assessments, conducted during the study period, within the rating

- **1st summative assessment**: 50
- **2nd summative assessment**: 50
- **total**: 100

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

-

Issuing grades

Excellent	90
Very good	85-89
Good	73-84
Satisfactory	61-72
Pass	50-60
Fail	0-49

Retake and late completion

1) The summative assessments can be retaken or corrected for the first time during the retake period free of charge. In the event of a correction, the new result always overwrites the old one. 2) If the student is unable to obtain a grade other than 'Fail' even with the replacement according to point 1), he/she may make a second attempt to successfully complete the course by paying the fee specified in the regulations.

Coursework required for the completion of the subject

Participation in contact lessons	48
Preparation for contact lessons	20
Preparation for summative assessments	30
Independent studying	12
Independent analysis task during the semester	40
total	150

Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 13.03.2023.

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

In order to achieve the learning outcomes set out in point 2.2., the subject consists of the following thematic blocks. In the syllabi of the courses announced in each semester, these topics are scheduled according to the calendar and other conditions.

1 The main theoretical questions of the world economy and their development. The development history of the world economy.
2 The II. post-World War II multipolar world economy. The European center: European Union.
3 The European semi-periphery: Eastern Europe and the Balkans. The North American center. The American semi-periphery: Latin America.
4 The Far Eastern central region. The Islamic World.
5 World economic peripheries: South Asia and Black Africa.
6 Economic regions, cultural landscapes and administrative spatial divisions and regions of the Carpathian Basin.
7 Basic concepts of geopolitics, way of thinking and the importance of strategic areas
8 The history of the development of geopolitics from the 19th to the 21st century
9 Geopolitics as geoeconomics
10 Geopolitics as an interpretation of great power geostrategies
11 Conflict states and conflict zones - theoretical and actual political interpretation
12 Geopolitical analysis of the current most important conflict states

Additional lecturers

Dr. Bernek Ágnes	tudományos főmunkatárs, Neumann János Egyetem, Eurázsia Központ, Geopolitikai Kutatócsoport	bernek.agnes@uni-ne
Dr. Ballabás Gábor	geográfus, óraadó, BME GTK Környezetgazdaságtan és Fenntartható Fejlődés Tanszék	ballabasg@gmail.com

Approval and validity of subject requirements