



SUBJECT DATASHEET

Comparative Country Studies

BMEGT43A233

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

Comparative Country Studies

ID (subject code)

BMEGT43A233

Type of subject

contact hour

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	4
Practice	0
Laboratory	0

Type of assessment

term mark

Number of credits

5

Subject Coordinator

Name

Position

Contact details

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Educational organisational unit for the subject

Department of Sociology and Communication

Subject website

edu.gtk.bme.hu

Language of the subject

angol - EN

Curricular role of the subject, recommended number of terms

Programme: **Communication and media studies Bachelor's Programme International and business communication specialisation from 2018**

Subject Role: **Elective for the specialisation**

Recommended semester: **0**

Programme: **Communication and media studies Bachelor's Programme Visual communication specialisation from 2018**

Subject Role: **Elective for the specialisation**

Recommended semester: **0**

Direct prerequisites

Strong None

Weak None

Parallel None

Exclusion None

Validity of the Subject Description

Approved by the Faculty Education Committee of Faculty of Economic and Social Sciences (Valid from: 08.11.2021.)

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The main focus of the course is culture, what kind of effect it has on civilizations, societies and economies of past and present. There will be three major topics, such as „FOOD & TRADITIONS; WATER, ENERGY & SCARCITY OF RESOURCES; PEOPLE, ENVIRONMENT& CITIES”, which represent the most challenging areas of development in the 21st century. Under this umbrella topics, we try to explore and compare the culture and life of many continents and regions of the world.

Academic results

Knowledge

1. ● Solid historical knowledge of the operating mechanisms of the communication institutional system
2. ● Solid knowledge of the cultural embeddedness of the communication institutional system
3. ● Solid knowledge of the important elements and contexts of European, Western cultural development, and related regulation in the EU

Skills

1. ● Skills in scientific research
2. ● Skills of using a number of technical tools for critical analysis and research
3. ● Proficiency in communicating and learning in other languages besides her native one

Attitude

1. ● Being unbiased and being free from prejudice
2. ● Awareness of the historical and social embeddedness of cultural processes and institutions
3. ● Acceptance of one's own (Western) cultural traditions

Independence and responsibility

1. ● Readiness of disseminating of one's own world view and norms in the scientific professional environment
2. ● Readiness to help one's social environment to develop from a historical and political coherent world view
3. ● Responsibility and proficiency in professional communication both one's native and second languages, awareness of the consequences of it

Teaching methodology

Lectures, seminar discussions, student centered project work, oral group in-class presentations, written assignments

Materials supporting learning

- Pomeranz, K. & Topik, S. 2006. The World that Trade Created. Society, Culture, and the World Economy. 1400 to the Present. ME Sharpe, Armonk New York, London, England
- Anheier H. K., & Raj Isar, Y. (Eds.), The Cultures and Globalization Series 5: Cities, Cultural Policy and Governance, London: Sage
- Lafferty, W.M. (Ed) (2004). Governance for Sustainable Development. The Challenge of Adapting Form to Function, Cheltenham: Edward Elgar (in PDF format, up-loaded to Moodle)
- Lecture handouts and e-learning materials up-loaded to the Moodle

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

Complex final grade* of theory and practice: 40% - Theory: 2 written in-class test (midterm and final exam based on the lecture, e-learning and team presentation materials), min. 50% of the scores for successful final grading is a necessity! The written part (tests in complex way) can be re-taken on the 15 th (re-take exam period) week 60% - Practice: project work, group oral project presentations, individual written assignments, described detailed in the first class. The pre-defined (in time and topic) group oral presentation is compulsory, and can not be postponed or re-taken! (In case of missed presentation, deduction from the final grading could be expected.) Class attendance: According to BME academic regulations, students should attend min. 70% of the classes (theory and practice together)*. However, after having missed 30% of the classes, student will be given "F" grade. * Note: In the first two weeks of the semester, international incoming students have a "tolerance" period (because of visa and other administrative problems), but from the third week, the above regulation applies.

Performance assessment methods

Percentage of performance assessments, conducted during the study period, within the rating

- 2 written in-class tests: 40
- project work, group oral project presentations, individual written assignments: 60
- sum: 100

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

Issuing grades

Excellent	93-100
Very good	86-92
Good	74-85
Satisfactory	62-74
Pass	50-61
Fail	0-49

Retake and late completion

Retakes and make-ups are regulated by the University's Code on Education and Examination.

Coursework required for the completion of the subject

részvétel a kontakt tanórákon	56
házi feladat elkészítése	44
felkészülés a teljesítményértékelésre	40
vizsgafelkészülés	40
sum	180

Approval and validity of subject requirements

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

Additional lecturers

Approval and validity of subject requirements