

# SUBJECT DATASHEET

## VALUATION OF ENTERPRISES

## BMEGT35ML07

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# I. SUBJECT DESCRIPTION

#### **1. SUBJECT DATA**

#### Subject name

#### VALUATION OF ENTERPRISES

#### ID (subject code) BMEGT35ML07

**Type of subject** 

# Contact lessons

Course types and lessons		<u>Type of</u>
Туре	Lessons	<u>assessment</u>
Lecture	2	exam grade
Practice	0	<u>Number of</u> credits
Laboratory	0	5

#### Subject Coordinator

Name

Contact details

Dr. Bethlendi András associate professor bethlendi.andras@gtk.bme.hu

#### Educational organisational unit for the subject

Position

#### Department of Finance

<u>Subject website</u>

#### https://edu.gtk.bme.hu/

### Language of the subject

magyar - HU

#### Curricular role of the subject, recommended number of terms

Programme: Accounting Master's Programme from 2019/20/Term 1 Subject Role: Compulsory Recommended semester: 3

#### **Direct prerequisites**

StrongNoneWeakNoneParallelNoneExclusionNone

#### Validity of the Subject Description

Approved by the Faculty Education Committee of Faculty of Economic and Social Sciences (Valid from: 08.11.2021.)

## 2. OBJECTIVES AND LEARNING OUTCOMES

#### **Objectives**

The aim of the course is to offer an introduction into basic approaches and methods of business valuation. Key challenges and limitations of each method will also be presented. Participants may gain an understanding of both the income- (cash flow-) based, multiple-based and asset-based approaches. They will review the process and rules of financial analysis and planning, as well those of estimating the cost of capital. We also cover unique challenges of special valuation tasks and the application of discounts and premiums. The aim of the course is to make the students able to solve daily valuation tasks using the knowledge gained.

#### Academic results

Knowledge

- 1. The student is familiar with
- 2. the aims and the toolset of business valuation,
- 3. the methods of financial statement analysis and prediction,
- 4. the cost of capital estimation techniques,
- 5. the unique challenges of the different valuation tasks,
- 6. the process and critical steps of business valuation.

#### Skills

- 1. The student is able to
- 2. plan, organise, and perform her(his) study process on her (his) own,
- 3. find and review the relevant literature of the subject,
- 4. use a critical approach and filter the information available,
- 5. identify connections among financial and valuation models,
- 6. perform calculations needed to a support decision making.

#### Attitude

- 1. The student
- 2. is open to review and adapt innovations of finance,
- 3. co-operates with his fellow students and instructors during the learning process,
- 4. eager to extend her (his) knowledge,
- 5. takes profit of the opportunities offered by the IT equipment and tools.

Independence and responsibility

- 1. The student
- 2. is open to accept well-based critics,
- 3. co-operates with her (his) fellow students when solving tasks,
- 4. is able to take decisions on her (his) own,
- 5. can make well-based judgements during her (his) decision process,
- 6. has a good overview of the importance of her (his) responsibility and can estimate the consequences of her(his) decisions.

#### **Teaching methodology**

Lectures, written and oral communication, use of IT tools and techniques, optional tasks alone and in groups. Students are required to bring along and use their own laptop equipped with Microsoft Office (version 2013 or later) during the classes.

#### Materials supporting learning

- Koller, Tim Goedhart, Marc Wessels, David (2020): Valuation: Measuring and Managing the Value of Companies (Wiley Finance) 7th Edition, Wiley
- Damodaran, Aswath (2012): Investment Valuation: Tools and Techniques for Determining the Value of Any Asset, 3rd Edition, Wiley
- Damodaran, Aswath (2018): Dark Side of Valuation, The: Valuing Young, Distressed, and Complex Businesses: Valuing Young, Distressed, and Complex Businesses 3rd Edition, Pearson FT Press
- Pratt, Shannon P. (2008): Valuing a Business: The Analysis and Appraisal of Closely Held Companies (McGraw-Hill Library of Investment and Finance), 5th Edition, McGraw-Hill Education

# **II. SUBJECT REQUIREMENTS**

#### TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

#### **General Rules**

Assessment of the learning outcomes described under 2.2. is based on written exam.

Performance assessment methods

Written exam

#### Percentage of performance assessments, conducted during the study period, within the rating

#### Percentage of exam elements within the rating

• Written exam: 100%

#### <u>Conditions for obtaining a signature, validity of the signature</u> according to TVSZ

### Issuing grades

<u>Issuing grades</u>			
Excellent	91 - 100		
Very good	87 - 90		
Good	75 - 86		
Satisfactory	63 - 74		
Pass	50 - 62		
Fail	0 - 49		
Retake and late completion			
According to TVSZ			
<b>Coursework required for the completion of the subject</b>			
participation on contact lessons $14 \ge 28$			
Homework (optional)	40		
preparing for the exam	82		
Total	150		

#### Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 08.11.2021.

# **III. COURSE CURRICULUM**

#### THEMATIC UNITS AND FURTHER DETAILS

#### Topics covered during the term

Subject includes the topics detailed in the course syllabus to ensure learning outcomes listed under 2.2. can be achi- eved. Timing of the topics may be affected by calendar or other circumstances in each semester.

- 1 Week Subjects to cover
- 2 1. Introduction into business valuation, Value vs price
- 3 2. Analysis and Corrections of financial statements
- 4 3. Calculation business cash flow and value drivers
- 5 4. Financial modelling and planning
- 6 5. Cash flow-based valuation methods
- 7 6. Calculating the terminal value
- 8 7. Estimating the cost of capital
- 9 8. Multiple-based methods
- 10 9. Asset-based methods
- 11 10. Mergers & Acquisitions
- 12 11. Discounts & Premiums
- 13 12. Special valuation challenges, Summary

#### **Additional lecturers**

Approval and validity of subject requirements